

HUD FY 2015 Continuum of Care Program Competition: Strategies for Success

Tuesday, September 29, 2015

1:00 - 2:30 PM ET





Panelists

- Jen Rich, Director of Communications
- Lindsay Knotts, Policy Advisor
- Peter Nicewicz, Management and Program Analyst



Webinar Agenda

- I. Advancing *Opening Doors*
- II. Overview of the FY 2015 Competition
 - a) Overview of Policy Priorities
 - b) Tiering and Selection
 - c) Reallocation
 - d) Permanent Housing Bonus
- III. Helpful Resources
- IV. Questions and Answers



Webinar Format

- Webinar will last 90 minutes
- Approximately 30 minutes have been reserved at the end of the webinar for Q&A
- Audience members who would like to pose a question can do so at any time through the “Question” function found in the “GoToWebinar” toolbar.
 - For answers to more specific questions about the NOFA, visit <https://www.hudexchange.info/e-snaps/fy-2015-coc-program-nofa-coc-program-competition/>
- Webinar attendees are muted due to the high number of participants
- Call will be recorded and then posted to usich.gov



Advancing *Opening Doors*

No one should experience homelessness and no one should be without a safe, stable place to call home.



Opening Doors: Federal Strategic Plan to Prevent and End Homelessness:

1. Prevent and end homelessness among Veterans in 2015
2. Finish the job of ending chronic homelessness in 2017
3. Prevent and end homelessness among families, children, and youth in 2020
4. Set a path to end all types of homelessness



Advancing *Opening Doors*

- Ending **chronic homelessness**
- Ending **family homelessness**
- Ending **homelessness among Veterans**
- Ending **homelessness among youth**
- Ending **homelessness for all populations** through strategic use of CoC resources, data-driven decision making, goal setting, and leveraging of mainstream resources



Understanding the FY 2015 Competition

- Approximately \$1.89 billion of FY 2015 funds is available for funding.
- This is a competitive NOFA: **implements strong preference for performance and effective practices** included in the McKinney-Vento Homeless Assistance Act, as amended by the HEARTH Act.
- New tiering and selection process.
- Collaborative Applicants must rank all new and renewal projects in two tiers, except for CoC Planning and UFA Costs.



Highlights FY 2015 Competition

- **New projects through reallocation**
 - Permanent Supportive Housing
 - Rapid Re-housing
 - Supportive Services Only for coordinated entry
 - New dedicated HMIS

- **New projects through the Permanent Housing Bonus** (Up to 15 percent of CoC's FPRN)
 - Permanent supportive housing exclusively for people experiencing chronic homelessness
 - Rapid re-housing projects that will serve individuals and families



Consolidated Application: Three Parts

- 1. FY 2015 CoC Application**
- 2. FY 2015 Project Applications**
- 3. FY 2015 CoC Priority Listing**
 - a. Reallocation forms
 - b. Project listing forms
 - c. HUD-approved FY 2015 GIW
 - d. Form HUD-2991



Overview of Policy Priorities

1. Strategic Resource Allocation

- Comprehensive Review of Projects
- Maximizing use of Mainstream Resources
- Leveraging Resources through Partnerships (including PHAs and philanthropy)
- Reviewing the Efficacy of Transitional Housing

Helpful Tools: [Primer on Using Medicaid](#) and [PHA Guidebook for Ending Homelessness](#)



Overview of Policy Priorities

2. Ending Chronic Homelessness

- Increasing units dedicated to persons experiencing chronic homelessness (through reallocation and/or Permanent Housing bonus)
- Prioritizing non-dedicated units as they become available through turnover

Helpful Tool: [The Supportive Housing Opportunities Planner \(SHOP\) Tool](#)



Overview of Policy Priorities

3. Ending Family Homelessness

- Ensuring families can easily access **rapid re-housing** and other housing assistance **tailored to their needs**.
- Working with affordable housing community to facilitate access to **affordable housing units**.
- Ensuring projects address **safety needs of persons fleeing domestic violence**.
- Using reallocation to create new rapid re-housing projects for families.

Helpful Tool: [Family Connection: Building Systems to End Family Homelessness](#)



Overview of Policy Priorities

4. Ending Youth Homelessness

- Reaching out to youth-serving organizations to **fully participate in the CoC.**
- Develop resources and programs that better end youth homelessness and **meet the needs of homeless youth, including LGBTQ youth.**
- In evaluating youth-serving programs, take into account specific challenges faced by youth.
- Reallocate funds from lower performing youth serving projects to better projects serving youth.

Helpful Tool: [Preventing and Ending Youth Homelessness: A Coordinated Community Response](#)



Overview of Policy Priorities

5. Ending Veteran Homelessness

- Ending Veteran homelessness is within reach in many communities.
- CoC-funded projects should **prioritize Veterans** and families who cannot be effectively assisted by VA services.
- If a Veteran who cannot be effectively assisted by VA services has the same level of need as a non-Veteran, the Veteran receives priority.
- CoCs should work closely with VA and other Veteran-serving organizations and coordinate CoC resources with VA services including HUD-VASH and SSVF.

Helpful Tool: [Ten Strategies to End Veteran Homelessness](#)



Overview of Policy Priorities

6. Using a Housing First Approach

- Removing Barriers to Entry (both system-and-project level)
- Centralized or Coordinated Assessment System
- Client-center Service Delivery
- Prioritizing Households Most in Need
- Inclusive Decision-making

Helpful Tools:

[The Housing First Checklist: A Practical Tool for Assessing Housing First in Practice](#) and [Notice on Prioritization](#)



Tiering and Selection

- **Tier 1:** (85 percent of ARD)
 - Conditionally selected from highest scoring CoC to lowest after passing eligibility and threshold review
 - Can include any type of new or renewal project application
- **Tier 2:** (ARD – Tier 1 amount + Permanent Housing Bonus)
 - Each new and renewal project will be scored using a 100 point scale
- Some projects will straddle Tier 1 and Tier 2
- CoC Planning and UFA Costs are not ranked and not included in either Tier 1 or Tier 2

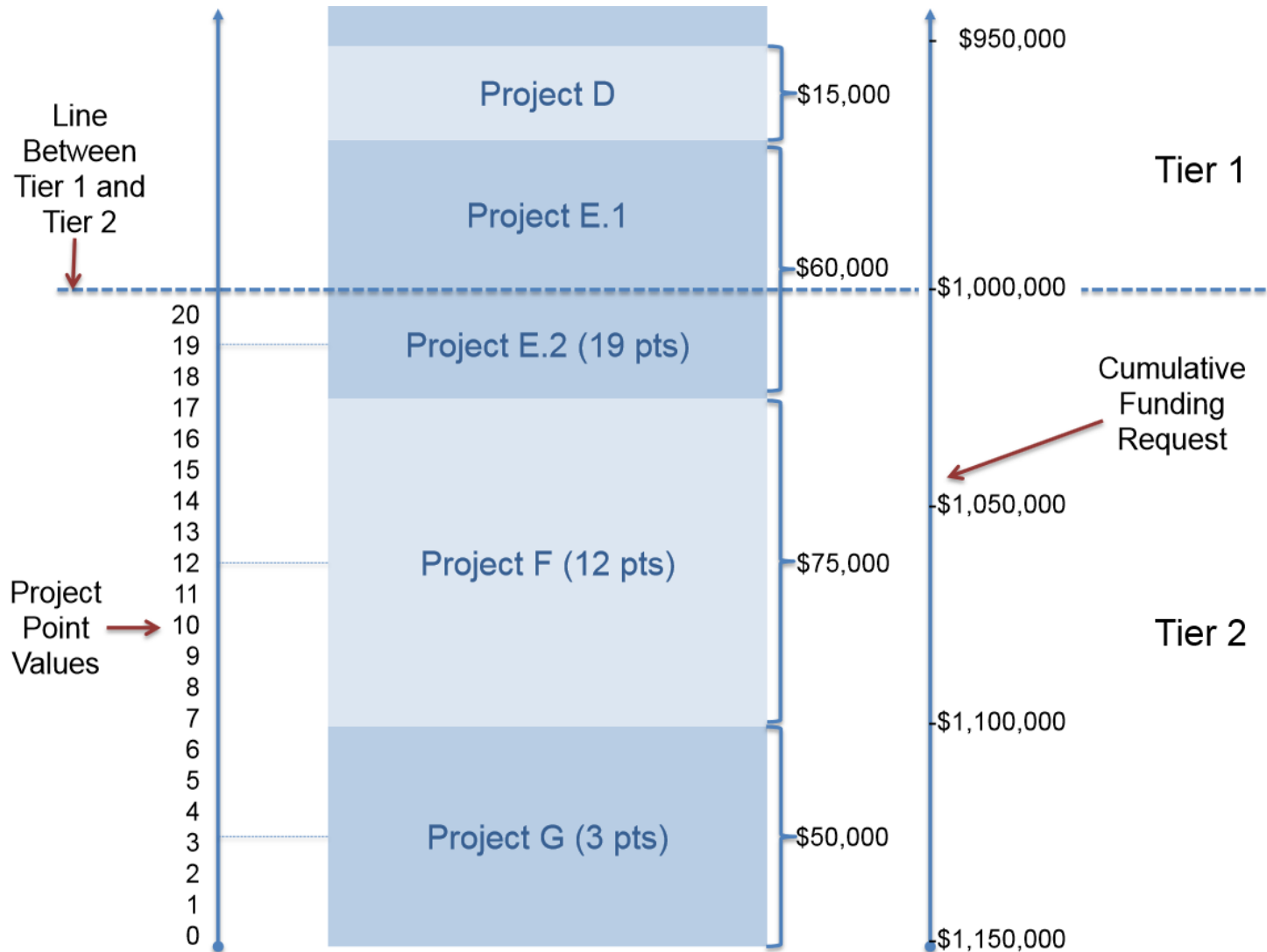


Tier 2 Scoring

- **100 point scale**
- **CoC Score – 60 points**
- **CoC Project Ranking – 20 points**
- **Project Type - 10 points**
- **Commitment to Policy Priorities - 10 points**



Project Ranking





NAEH Scoring Criteria Summary and Estimating Tool

FY15 HUD CoC Program Scoring Criteria Summary September 2015

The CoC Consolidated Application will be scored on the following factors this year, competing for a total of 200 points and 3 bonus points. The criteria below is paraphrased and summarized, refer to the CoC NOFA for complete scoring information.

Points Available	Estimated	Criteria
1. CoC Coordination and Engagement – Total of 49 points		
7		a. CoC solicits and considers opinions from individuals and organizations with knowledge or an interest in ending homelessness in the area. Max points for CoCs with an open invitation process, including domestic violence and homeless youth providers, and that proposals from organizations who have not received CoC funded are accepted.
2		b. CoC has a timeline to meet the goals of <i>Opening Doors</i> . Max points for identifying persons or organizations actively involved in the goal of ending homelessness and how they produce results to accomplish this
2		c (1). CoC coordinates with other organizations that serve people experiencing homelessness. Max points for coordinating with Housing Opportunities for Persons with AIDS (HOPWA), Temporary Assistance for Needy Families (TANF), Runaway and Homeless Youth (RHY), Head Start programs, and other programs.
6		c (2). CoC coordinates with each Consolidated Plan jurisdiction(s). Max points for providing PIT count data, consulting on ESG funding allocation plan, including how to evaluate ESG project performance.
3		d. CoC addresses needs of persons fleeing domestic violence. Max points for offering safe housing and services through CoC, ESG, Dept. of Justice, and Health and Human Services.
3		e. PHA has admission preferences for homeless households or new admissions are formerly homeless persons. Max points for PHA plan with homelessness preference.
2		f. CoC coordinates with discharge planning. Max points for active discharge process.
3		g. CoC has a coordinated assessment system. Max points for system that covers entire area, is easily accessible, well advertised, includes standardized assessment, and directs person to housing and services that meet their needs. Also, must identify the types of organizations that participate.
6		h. At least 75% of project applications submitted are low barrier.
6		i. At least 75% of permanent housing, and 75% of transitional housing projects applications submitted use the Housing First model.
2		j. CoC prevents criminalization of homelessness, affirmatively furthers fair housing, and ensures outreach to unsheltered households. Max points for 100% covered of geographic area by outreach, specific strategies around criminalization and fair housing.
4		k. Increase in rapid re-housing units recoded on 2015 HIC.
2		Max points for staff systematically updated on mainstream resources, collaborations to ensure health care enrollment and utilization of benefits.

[Outlines the scoring criteria for the Consolidated Application](#)



Reallocation

- Permanent Supportive Housing projects dedicated to individuals and families experiencing chronic homelessness
- Rapid Re-housing for individuals and families experiencing homelessness on streets or in shelter, youth up to age 24, and persons meeting the criteria of Category 4 of HUD's definition of homelessness
- Supportive Services Only projects for a centralized or coordinated assessment system
- Dedicated HMIS project



Making Reallocation Decisions

- Reallocate whenever it would reduce homelessness
- Use CoC approved scoring criteria and selection priorities
- Review transitional housing projects for cost-effectiveness and performance in ending homelessness



Reallocation

- One existing project -> One new project
Same Provider
- One existing project -> One new project
Different Provider
- One existing project -> Many new projects
- Many existing projects -> One new project



Permanent Housing Bonus

- Up to 15 percent of the CoC's Final Pro-Rata Need (FPRN)

- **Two Types of New Projects:**
 - New PSH projects that will serve 100 percent chronically homeless individuals and families

 - New RRH for homeless individuals and families living on streets or in shelter, youth up to age 24, and persons meeting the criteria of Category 4 of HUD's definition of homelessness.



Supportive Housing Opportunities Planner (SHOP)

SUPPORTIVE HOUSING OPPORTUNITIES PLANNER (SHOP): USING PERMANENT SUPPORTIVE HOUSING TO END CHRONIC HOMELESSNESS

Click Cell Below - Contains Drop-down List

CoC/State Name:



United States
Interagency Council on
Homelessness

Preventing and Ending Homelessness in the United States

INPUTS		
A	<input type="text" value="182"/>	= Individuals experiencing chronic homelessness (default: local 2014 Point-In-Time Count data)
B	<input type="text" value="30%"/>	= Annualization factor (inflow/undercount)
C	<input type="text" value="548"/>	= Total inventory of permanent supportive housing (PSH) units for households without children (default: local 2014 Housing Inventory Count data)
D	<input type="text" value="15%"/>	= % of PSH units that turnover annually
E	<input type="text" value="51%"/>	= % of PSH dedicated to chronic homelessness (default: local 2014 Housing Inventory Count data)
F	<input type="text" value="30%"/>	= % of non-dedicated PSH prioritizing people experiencing chronic homelessness
G	<input type="text" value="0"/>	= Newly created PSH units available in 2014
H	<input type="text" value="0"/>	= Newly created PSH units available in 2015
I	<input type="text" value="0"/>	= Newly created PSH units available in 2016
J	<input type="text" value="0"/>	= Newly created PSH units available in 2017

IMPACTS			2014	2015	2016	2017
1	Number of individuals exp. chronic homelessness at beginning of year		182	182	190	209
2	Number newly entering or not counted in PIT		54	55	57	63
3	Annual need		236	237	248	272
4	Total available PSH inventory for households without children		548	548	548	548
5	PSH units dedicated to chronic homelessness	51%	282	282	282	282
6	Annual turnover of dedicated PSH units	15%	42	36	30	26
7	Total non-dedicated PSH for households without children		266	266	266	266
8	Annual turnover of non-dedicated PSH units	15%	40	34	29	25
9	Non-dedicated PSH units prioritized for chronic homelessness	30%	12	10	9	7
10	CH individuals housed through dedicated turnover PSH		42	36	30	26
11	CH individuals housed through prioritized turnover PSH		12	10	9	7
12	CH individuals housed through newly created PSH		-	-	-	-
13	Total housed		54	46	39	33
14	Number of individuals exp. chronic homelessness at year-end		182	190	209	238
15	Percent Change since 2014			5%	15%	31%



Strategies for Success

- Use a performance scorecard to rank projects
- Reallocate from projects that are underutilized or that no longer meet the needs of people experiencing homelessness
- CoCs and project applicants should thoroughly review every application to ensure that information is accurate
- Prioritize admission to turnover PSH units to people experiencing chronic homelessness, employing a Housing First approach, and leveraging other resources, including Medicaid, for supportive services.



Strategies to Avoid

- Do not shave a little from each project
- Do not use a closed, subjective ranking process
- Do not skimp on planning and data
- Don't leave money on the table



Other Resources

- HUD NOFA Page: <https://www.hudexchange.info/e-snaps/fy-2015-coc-program-nofa-coc-program-competition/>
- HUD's Notice on Prioritizing People Experiencing Chronic Homelessness:
<http://portal.hud.gov/hudportal/documents/huddoc?id=14-12cpdn.pdf>
- HUD's Rapid Re-Housing brief:
<https://www.hudexchange.info/resources/documents/Rapid-Re-Housing-Brief.pdf>
- HUD Coordinated Entry brief:
<https://www.hudexchange.info/resource/4427/coordinated-entry-policy-brief/>



Questions?

- Please submit your questions via the chat function.
- The webinar will be available on our website at <http://www.usich.gov>. We'll send an e-blast letting you know when it's posted.



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